

# MUSIC INDUSTRY ELECTIVE DESCRIPTIONS

# Commercial Piano/Keyboard Skills (Beginner)

Students learn the fundamental techniques and theory of commercial music on the piano, such as major and minor triads and pop songs, and apply their knowledge and skills in assignments using LogicPro software. 0-1 year of piano background is appropriate for taking this course, though at least minimal experience is recommended.

### Commercial Piano/Keyboard Skills (Advanced)

Students learn advanced techniques and theory of commercial music on the piano, such as non diatonic progressions and 7th chord voicings, and apply their knowledge and skills in assignments using LogicPro software. 2+ years of piano recommended for this course.

**Guitar Performance (Beginner)** - Students learn basic chords, melodies, and performance techniques on guitar that can be applied in rock, jazz, or singer/songwriter contexts. 0-1 year of guitar background is appropriate for taking this course, though it is not appropriate if you have never taken guitar. Students must also bring a guitar to camp for this course (contact lynxcamp@ucdenver.edu if bringing a guitar is a barrier).

**Guitar Performance (Advanced)** – Students learn a variety of scales, chords, and performance techniques on guitar that can be applied in rock, jazz, or singer/songwriter contexts. 2+ years of guitar lessons is recommended if signing up for the advanced section. Students must bring a guitar to camp for this course (contact <a href="mailto:lynxcamp@ucdenver.edu">lynxcamp@ucdenver.edu</a> if bringing a guitar is a barrier).

**Songwriting** – Students learn fundamentals of songwriting through listening and analysis, lyrical, melodic, and chordal exercises, and short writing assignments.

**Voice Performance (Beginner)** – Students learn a variety of vocal techniques, focusing on vocal health, posture, tone production, and projection. 0-1 year of voice background is appropriate for taking this course.

**Voice Performance (Advanced)** – Students learn a variety of vocal techniques, focusing on vocal health, range extension, tonal production, and stylistic diversification. 2+ years of voice lessons is recommended if signing up for the advanced section.

#### **Music Business**

Students learn about a variety of pertinent topics in the music industry, including publishing, monetization, management, marketing and more, from highly experienced professionals and professors.

# **Recording Arts**

Students delve into a variety of topics in the field of recording arts, including studio recording techniques, live sound, and mixing and mastering, under the tutelage of highly experienced professionals and professors.



# MUSIC INDUSTRY ENSEMBLE DESCRIPTIONS

# A Cappella Ensemble

Students form a small-group choir, learning and arranging songs to be performed by their voices only, without instrumental accompaniment, culminating in a choreographed performance at the end of camp.

# **Hip/Hop Ensemble**

Students write and produce recordings of original raps and learn about hip hop history and culture, choreographing a group performance at the end of camp.

# **Latin Jazz Ensemble**

Students hone instrumental/vocal skills in a band setting, focusing on jazz and latin styles, culminating in a performance at the end of camp.

#### **Electronic Music Ensemble**

Students work collaboratively to create electronic music using Ableton software, culminating in a performance at the end of camp.

**Pop Rock Ensemble** – Students hone instrument skills in a band setting, focusing on pop and rock styles, culminating in a performance at the end of camp.

### **R&B** Ensemble

Students hone instrumental/vocal skills in a band setting, focusing on R&B styles, culminating in a performance at the end of camp.

**Singer/Songwriter Ensemble** – Students write to prompts and share original songs composed during camp with their instructors and peers for feedback, culminating in a performance at the end of the two weeks.

### **Music Business Focus**

Students go in depth into topics in music business, exploring the various pathways to a successful career in the music industry, including current local and global opportunities and challenges.

# **Recording Arts Focus**

Students go in depth into topics in studio production, experiencing hands-on work in studio setup, microphone choice/placement, editing, mixing, etc.