



Music Business Elective List (as of 10.25.22)

For Music Business Emphasis students (audition & non-audition tracks)

Any questions, feel free to contact Storm Gloor at storm.gloor@ucdenver.edu

Dept	No	Title	Cr	notes	Fall/Spring
ARTS	4939	Internship	3	See ELC* or Storm Gloor for details	F/S
MUSC	3615	Topics in Music Business:			F/S
		Innovation In Entertainment	3		F
		Contracts In the Music Industry	3	Course covers in detail the various contracts encountered in the music industry. Examples would include publishing, management, and record label contracts.	F
MUSC	3775	Music Supervision	3		F
MUSC	3785	Current Issues in the Music Industry	3	Tentatively Re-starts F23	F
MUSC	2853	International MB Study Abroad	3		S
MUSC	3650	Music Touring	3		S
MUSC	3730	Intro to Music Cities	3		S
MUSC	3750	Women In the Music Industry	3		F/S
MUSC	3775	Music Supervision	3		F/S
MUSC	3845	The Beatles	3		S
MUSC	4800	Music Industry Entrepreneurship	3	pr: Jr standing or higher	F/S
ACCT	2200	Financial Acct & Fin statement Analysis	3	pr: MATH 1070 OR 1110; crslsted w/ ENTP 2550	F/S/SUM
BMIN	3001	Fund of Management and Mktg	3		F
BMIN	3004	Principles of Strategic Management	3		S
COMM	2050	Business & Professional Speaking	3		



COMM	3650	Media & Society	3	PR: COMM 1021	S
COMM	4665	Principles of Advertising	3	PR: COMM 1021	
ENGL	3170	Business Writing	3		
ENTP	3200	Principles of Entrepreneurship	3	pr: soph standing or higher	F/S
ETST	3211	Hip Hop Music & Culture	3		F
MGMT	1000	Intro to Business	3	crosslisted w/ BMIN 1000	F
MKTG	3000	Principles of Marketing	3	pr: Jr standing or higher	F/S
MKTG	3100	Marketing Research	3	offered 1-2 times/yr, but specific semester varies	Varies
MKTG	3200	Consumer Behavior	3	offered 1-2 times/yr, but specific semester varies	Varies
MKTG	3300	Social Media in Business	3	offered 1-2 times/yr, but specific semester varies	Varies
SOCY	3650	Sociology of Music	3	pr: soph standing or higher	SPRING, ODD YEARS

*Experiential Learning Center:

<http://www.ucdenver.edu/life/services/ExperientialLearning/Pages/default.aspx>

Note: Dual emphasis students are exempt from the Music Business elective requirement.

Non-audition students with start term F19 or later encouraged to consider Recording Arts emphasis with Music Business minor.