



October 20, 2021

To: CAM Faculty and Staff
From: Larry Kaptain, Dean
Subject: Dean's Message

Aligning the elements of the Strategic Plan 2030 with the College of Arts & Media is an exciting opportunity for faculty and staff input. The five goals that emerged from the Strategic Planning process each need three DRAFT elements that CAM can fulfill. These all have to be broad to assure all units and programs are included and each one can be no longer than 15 words. Each CAM Associate and Assistant Dean is ready to receive feedback from CAM faculty and staff and the 3 CAM elements that go with each of the 5 goals. Please join Mark, Christina, Theo and Karen for listening sessions next week. Please see the date, time and zoom link with each of the goals below.

Goal No. 1

Nation's first equity-serving institution—Mark Rabideau

- Outcome gap in Black student population; need better tracking of DEI data
- Students more diverse than faculty
- Working on data-driven model of inclusivity

Inclusivity & diversity of voice at policy level

Listening session: Thursday, 10/28, 3-4pm [Mark's zoom link](#)

Goal No. 2

University for Life — Christina Paguyo

- Hands on, experiential
- Room to improve entrepreneurial skills
- Choosing prosperous, fulfilling careers

Making meaning

Listening session: Thursday, 10/28, 11am-12pm. [Christina's zoom link](#)

Goal No. 3

Internationally known research and creativity—Theo Edmonds

- Earning international recognition for creative & NCMF research
- Ready to participate in interdisciplinary teams to integrate arts, humanities & creative activities
- Ready to join campus & community wide process to identify challenges to address

International voices / collaboration for international recognition

Listening session: Monday, 10/25, 3:30-4:30 [Theo's zoom link](#)

Passcode: culture

Goal No. 4

Anchor institution: Denver open innovation district—Theo Edmonds

- Convening experts & thought leaders around emerging trends in arts & culture
- Engineering innovative public-private partnerships
- Essential provider of Denver workforce talent

Denver will always be core to CAM's mission

Listening session: Tuesday, 10/26, 11:30-12:30 [Theo's zoom link](#)

Passcode: culture

Goal No. 5

People Centered: “Best place to work” – Karen Ludington

- Need to attract more diverse faculty talent
- Facilities need to be cutting edge
- Employee engagement can be improved

Ensure a sense of belonging for all students & faculty

Listening session: Wednesday, 10/27, 3:30-4:30 [Karen's zoom link](#)